

NEW ZEALAND PROJECTS INTERNATIONAL

New Zealand's most exclusive and personalised property service

find ▪ design ▪ build

New Zealand
ViNEYARDS & ESTATES
At the heart of New Zealand Property

STRICTLY CONFIDENTIAL

advertising & marketing menu

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New Zealand Projects Internationals' reputation for integrity and professionalism is unparalleled.

Providing a bespoke service, NZP keeps abreast of the ever-changing lifestyle property market trends, fulfilling the needs of its high net worth buyers.

NZP is committed to ensuring that projects reach full potential and the desired target audience. Brand alignment with NZP's property and partner websites provides exposure to an elite international market, adding both prestige and value.

With a 360° perspective on how the wealthy spend, when presenting key property developments, NZP acts as a Buyers Agency service - ensuring optimum lead generation and offer management.

Through our global network, from planning to completion, NZP ensures smooth and seamless communication between vendor and purchaser.

Statistics of our clients seeking properties:

- 58% male, 42% female
- 89% over 30 years old
- 80% of members own 2-3 houses
- 53% own properties in two or more countries
- 18% are entrepreneurs

We network tirelessly all over the world selling the quintessential New Zealand lifestyle. In order to do this effectively we look for good quality and well priced lifestyle properties to showcase to our buyers and this is where we need our vendors assistance by providing accurate high resolution image, specifications and descriptions about their properties and businesses as possible.

We also ask that our vendors assist as much as possible by funding international promotional activities that we have tried and tested with positive results. Please note that we are not a marketing for profit organization, every dollar you invest in promoting your property is accountable. All advertising fees are listed at cost to us.

International Website Promotions

NZD

Book (tick)

Nzvineyards.com

300

Our own specialized New Zealand lifestyle website featuring residential and commercial lifestyle properties from the South Pacific. \$100 of this administration fee contributes towards Google Adwords for your property promotion alone. We also publish your property on Twitter as part of this package.

Minimum Requirement

Rightmove.co.uk

300 (GBP)

The United Kingdom's most visited property website with over 3 million visitors each month. Package include 3 months listing. A greater investment level although we have received good enquiry levels through this partner.

Your Own Dedicated Property Website

3,000

We go that extra mile by producing a website for your very own property. We even secure your own domain names i.e. www.driftwoodbay.co.nz and also provide a hosting service for your first year. We are also available to update your website as and when necessary post completion (hourly fee applicable). Websites can include a booking service, dedicated contact facility, videos, image gallery and news articles.

National Website Promotions

Trademe.co.nz

199

New Zealand's highly rated website for property searches. An inexpensive website that works well with New Zealand resident searches.

Realestate.co.nz

79

An agent only website that claims to be one of New Zealand's most visited property websites.

Propertydeal.co.nz

99

A partner website that facilitates offer management. Attracts good interest from curious visitors wishing to make private property offers through an offer management system.

Print Media

International Homes Magazine

The ultimate in targeted, high-wealth, actively spending audiences British Airways...Emirates...Airlines across the world. The finest international first and business class airline audiences. Premium in-flight and airport lounge exposure, high-wealth individuals from across the world, Prestige readership through selected premier locations and outlets in 25 countries. Printed Monthly. Premier Outlets including:

- Carefully targeted retail locations in the most prestigious locations, including Harrods, Selfridges, high footfall WH Smith stores, plus outlets in 28 countries selected for level and quality of audience.
- Distribution through car showrooms dealing in Bentley, Ferrari, Maserati, Audi, Aston Martin, Mercedes-Benz and BMW, ensuring affluent, luxury-focussed readership.

1 Page 4,300 GBP

½ Page 2,500 GBP

¼ Page 1,490 GBP

Promotional Cards:

Full colour, double sided, promotional cards with creative copywriting showcasing your property which will be available in an electronic format or inquiry and emailed to all international marketing avenues, databases and alliances.

Please Quote

DVD & Video for Web Promotions

Vignette Productions

Our in-house team will arrange for your property to be filmed by a professional but cost effective team who will produce high quality footage of your property with optional extras including narration, aerial footage and DVD/website footage production.

Please Quote

Computer Aided Design 3D/4D Visualisations / Flythroughs for Property Developers

4 Dimensional Fly-through visualisation media is almost a prerequisite for high-end property sales when the property hasn't been built yet, especially when attracting international customers who sometimes buy off the plans. This investment is extremely worthwhile to paint an almost photorealistic view of a concept or 'yet to be built' property. The process involves a CAD [computer aided design] specialist to model your property into a 4 dimensional object and then render this model with product and material simulations to create what appears to be a lifelike property. A path is then chosen to simulate the experience of flying over, around and inside the property and then converted to a high definition DVD format and a slightly lower resolution streaming version for website use. Our suppliers charge in 30 second increments of footage produced. Also useful to gain planning permission.

Charged at \$6,000 per 30 Seconds increments of footage (Low to Medium complexity) Animation

30 Secs

60 Secs

90 Secs

Please note: A collection of professional, architecturally driven, premium quality photographs for our image dominate websites is a minimum requirement. To be provided by the owner. NZP can enlist the services of a professional photographer if required at cost.

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1) Once your preferred marketing options have been selected please:

- Email your selection to **bookings@nzprojects.com**
(Please scan and email completed forms if possible)
- Place your order by calling **+64 (0)9 889 2074**
- Post your completed order form to:

New Zealand Projects International Limited
PO Box 556
Warkworth 0910
Auckland
New Zealand

2) If your order does not require a quote please make all payments by Direct Bank Transfer to:

Bank:	Bank of New Zealand
A/c Number:	0480 – 20181 - 00
Account Name:	New Zealand Projects International Limited
Reference:	Please Add your Full Client Name

3) Client Name (Please Print)

Client Signature

Dated : The _____ day of _____ 20 _____

4) For any enquiries please call +64 (0) 9 889 2074 or Email **info@nzprojects.com**

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